

***CURRICULUM VITAE – SANDRA ELIZABETH BERNARD-BASTIEN***

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**AREAS OF EXPERTISE:**

- Public Affairs/ Government Affairs/Advocacy (Design and Implementation of Communication and Media Outreach Strategies)
- Public Relations (including preparation of public information products)
- Events Planning (including media events)
- Journalism
- Advertising/Marketing
- Training/Language Education
- Microsoft Office Suite and Internet

**EMPLOYMENT HISTORY:**

- 2001 to present      **DIRECTOR OF PUBLIC AFFAIRS, GOVERNMENT AFFAIRS AND ORGANIZATIONAL DEVELOPMENT**  
Children's Services Council of Broward County, Ft Lauderdale, Florida, USA.
- 1997 to 2001      **LANGUAGE ARTS TEACHER (ENGLISH), TEAM LEADER AND EDITOR OF SCHOOL NEWSPAPER**  
The School Board of Broward County Parkway Middle School for the Performing Arts, Ft. Lauderdale, Florida, USA
- 1996 to 1997      **FLORIDA EDITOR**  
Condo Management Magazine, Pompano Beach, Florida, USA
- 1994 to 1996      **MANAGER, SALES AND MARKETING**  
J.E. Bergasse and Co. Ltd, St. Lucia, West Indies.
- 1991 to 1994      **CONTRIBUTING EDITOR**  
Today Magazine, St. Maarten, Netherlands Antilles
- 1988 to 1991      **DIRECTOR, INTERNATIONAL PUBLIC RELATIONS, OWNER RELATIONS, MARKETING AND ADVERTISING**  
Port de Plaisance Resort and Casino, St. Maarten, Netherlands Antilles.
- 1982 to 1988      **MANAGER OF PUBLIC RELATIONS & ADVERTISING**  
Royal Bank of Trinidad & Tobago, Trinidad, West Indies
- 1987      **LECTURER IN PUBLIC RELATIONS**  
University of the West Indies, Trinidad, West Indies
- 1981 to 1982      **TV TALK SHOW HOST ON CURRENT EVENTS**  
*Trinidad & Tobago Television, Trinidad, West Indies*

## **EDUCATION AND PROFESSIONAL TRAINING:**

<b>2001</b>	<b>MA Communication</b> Florida Atlantic University, Boca Raton, Florida, USA.
<b>1999</b>	<b>Florida Professional Educator's Certificate</b> Florida Atlantic University, Boca Raton, Florida, USA.
<b>1983</b>	<b>Diploma in Public Relations Management</b> Frank Jefkins Institute, London, England
<b>1978</b>	<b>Post-graduate courses in Television and Radio</b> Indiana University, Bloomington, Indiana, USA
<b>1977</b>	<b>BA Languages (Major in English, Minor in Spanish)</b> Tuskegee University, Tuskegee, Alabama, USA.

## **AWARDS/RECOGNITION**

- Recognized at the national level in the USA for Best Practices in planning and implementing public information campaigns for poverty reduction, fair taxes advocacy, hunger alleviation and health awareness.
- Mayoral Proclamation declaring May 3<sup>rd</sup>, 2007 as *Sandra Bernard-Bastien Day* throughout Broward County, Florida, USA.
- Steering Committee Member of National Community Tax Coalition
- Association of Community Organizations for Reform Now Award for Earned Income Tax Credit (EITC) work
- CD for Youth Community Award for connecting the dots
- Spirit of 2-1-1 Award as champion of low income families
- US Internal Revenue Service Community recognition for work done with EITC

## **MEMBERSHIP ON COMMUNITY & GOVERNMENT BOARDS**

- Chair of the Organizing Committee of the Broward County Youth Summit 2007 which brought together all stakeholders for the preparation of a Children's strategic plan
- Elected to the City of Coral Springs Youth and Family Committee and Customer Involved Government Committee.
- Member of the Board of First Call for Help 211
- Member of the Million Meals Steering Committee
- Member of the Florida Prosperity Campaign Task Force
- Member of the National Tax Coalition Conference Advocacy Committee
- Member of the Independent Living Graduation Planning Committee
- Member of City of Coral Springs WorldFest Committee
- Elected to the City of Coral Springs Youth and Family Committee and Customer Involved Government Committee.
- Coordinator of community meetings for the Broward Children's Strategic Plan.

## PUBLICATIONS

1. *World Class Trinidad & Tobago: An Area of Abundance – Profiles of Performance*, Sekani Publications, Port of Spain, January 2007
2. *Soul Bubba: President Clinton's Use of the Rhetoric of Inclusion to Ensure the Loyalty of the Congressional Black Caucus*, Florida Atlantic University, Boca Raton, August 2001.
3. *Who's Who in the Caribbean Media*, Caribbean Broadcasting Union, Barbados, 1999
4. *The Role of the Regional Media in the Caribbean Integration Process*, Caribbean Broadcasting Union, Barbados, 1999
5. *A Child's-Eye View of Census Day- Sandra's Day*, Daily Telegraph Magazine, London, UK. 1972.

## REFERENCES

Mrs. Ana Valladares  
Council Member, Children's Services Council of Broward County  
6301 NW 5<sup>th</sup> Way, Suite 3000, Ft Lauderdale, Florida 3309, USA  
Tel: (954) 389-1957 Email: [anavalladares@yahoo.com](mailto:anavalladares@yahoo.com)

Prof. Patricia Darlington  
Professor, School of Communication and Multi-Media Studies, Florida Atlantic University  
777 Glades Road, Boca Raton, Florida 33431, USA  
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Mr. Patrick Cozier  
Secretary General, Caribbean Broadcasting Union  
Waterford Main House, Waterford Plantation, St Michael, Barbados, WI.  
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